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## **Talking Points – Fresh Express Salad Recall**

*May 24, 2010*

### **BACKGROUND**

Fresh Express has issued a national precautionary recall for specific Romaine lettuce based ready-to-eat salad products with USE BY Dates of May 13-16 and an “S” in the production code.

Routine sampling and testing by FDA found *Salmonella* in a May 15<sup>th</sup> Hearts of Romaine product.

No illnesses have been associated with any of the recalled products.

Customers, who think they may have this product, are asked to make a note of the Use-By Date and Product Code, dispose of the product and contact Fresh Express at (800) 242-5472 to obtain a full refund.

### **DIRECT Q&A**

#### **What is being recalled?**

- Fresh Express has issued a national precautionary recall for a specific selection of its Fresh Express Romaine lettuce based ready-to-eat salads.
- The recall is only a precaution and limited to these salads with USE BY Dates of May 13-May 16 and with an “S” in their production code.
- No other Fresh Express salads are impacted by the recall.

#### **Why is the product being recalled?**

- A random product sampling during a routine test by the USFDA was found to contain *Salmonella*.
- Fresh Express issued the precautionary recall out of an abundance of caution.
- H-E-B is complying with their recall of the product.

#### **Have any customers reported any illnesses?**

- No, the recall is only a precaution. Fresh Express nor H-E-B has had any reports of illnesses.

**What happened to the recalled product?**

- H-E-B feels confident that no implicated product remains on the shelves in our stores due to the Use By Dates affected. As a precaution, all stores have checked their shelves for verification.

**If a customer has already purchased the product, what should they do?**

- Customers, who think they may have this product, are asked to make a note of the Use-By Date and Product Code, dispose of the product and contact Fresh Express at (800) 242-5472 to obtain a full refund as this is a national recall by the manufacturer.

**Complete Listing of Recalled Fresh Express Salad Products, Use-by Dates and Product Codes**

Bag UPC Code		Product Description	Oz
2 71279	25101 1	5-Lettuce Mix	6.00
0 71279	24100 5	American	12.00
0 71279	30201 0	Asian Supreme Completes Kit	13.90
0 71279	30105 1	BLT Caesar Completes Kit	10.50
0 71279	30100 6	Caesar Completes Kit	10.00
0 71279	30104 4	Caesar Supreme Completes Kit	10.75
0 71279	30101 3	CaesarLite Completes Kit	10.00
0 71279	30601 8	Salsa! Ensalada Supreme Completes Kit	14.00
0 71279	10802 5	Double Carrots	12.00
0 71279	23201 0	Fancy Greens	7.00
0 71279	40705 0	Gourmet Café Caribbean Chicken	8.60
0 71279	40701 2	Gourmet Café Chicken Caesar	7.80
0 71279	40702 9	Gourmet Café Chop Turkey Chef	9.10
71279	40706 7	Gourmet Café Tuscan Chicken Pesto	7.80
0 71279	10804 9	Green & Crisp	12.00
0 71279	26102 7	Hearts of Romaine	10.00
0 71279	26201 7	Hearts of Romaine	18.00
0 71279	21100 8	Italian	10.00
0 71279	26112 6	Leafy Green Romaine	9.00
0 71279	10809 4	Lettuce Trio	9.00
0 71279	10808 7	Premium Romaine	9.00
1 71279	26100 3	Romaine Chopped 6/2#	32.00
0 71279	26111 9	Triple Hearts	8.00
0 71279	28100 1	Veggie Lovers	12.00

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